

CRTV // SCTY

Collectively
Created
// Individually
Expressed

USA // CALIFORNIA
Reg. No. 3-528-874
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liraclothing.com

LIRA CLOTHING CO.

LIRA is a lifestyle brand that has set out to assemble an institute that cultivates creativity. A culmination of efforts have led to the establishment of LIRA's CREATIVE SOCIETY ~ A community that influences their generation by sharing the expressive talents of athletes, artist, musicians, designers, and photographers.

LIRA's plan is to broaden the view of fashion in the action sports market by integrating the personality of the creative culture. LIRA's ability to consistently evolve with the collective consciousness of the consumer enables them to venture beyond the boundaries of traditional action sports apparel.

Rooted in Southern California, LIRA's designs unify a curated mix of expression from the surf, skate, and street culture. LIRA is about connecting, engaging, and celebrating with its creative collaborators; elevating the lifestyle they represent.

LIRA is Collectively Created, Individually Expressed.



LIKE - MINDED
INDIVIDUALS
REPRESENTING
ART

LIRA MFG.
CO.

BRALETTE
COLLECTION

BRALETTES

SHIP DATE | 7/1/16



J2479 LILAH - BRALETTE

BLACK | BURGUNDY
XS - L | 96% Nylon 4% Spandex TRIM: 100% Cotton
USA: w/s \$13 msp \$26 CAN: w/s \$16 msp \$32



J2480 BLAIR - BRALETTE

BLACK | BURGUNDY
XS - L | 95% Polyester 5% Spandex
USA: w/s \$13 msp \$26 CAN: w/s \$16 msp \$32



J2477 JULIETTE - BRALETTE

BLACK | MUSTARD
XS - L | 100% Polyester
USA: w/s \$12 msp \$24 CAN: w/s \$16 msp \$32



J2475 KILEY - BRALETTE

BLACK | IVORY
XS - L | 98% Polyester 2% Spandex TRIM: 100% Cotton
USA: w/s \$13 msp \$26 CAN: w/s \$16 msp \$32



J2476 PENELOPE - BRALETTE

BLACK | GREY
XS - L | 96% Nylon 2% Spandex
USA: w/s \$13 msp \$26 CAN: w/s \$16 msp \$32



J2478 PRICILLA - BRALETTE

IVORY | BLACK
XS - L | 96% Polyester 2% Spandex TRIM: 100% Cotton
USA: w/s \$13 msp \$26 CAN: w/s \$16 msp \$32



SHIP DATE | 7/1/16



